



DOWNTOWN MERCHANT VENDOR REQUEST

Saturday, October 26, 2024 – 11 AM to 4 PM

Save the date!

Fort Bragg's Magic Market is returning this October, offering you a fantastic chance to showcase your business as crowds come together to celebrate on October 26th in downtown.

Following the huge success of last year's event, the 300 to 400 blocks of Franklin Street, and the 100 block of Laurel Street east of the alley, will be closed off. We encourage merchants throughout downtown to take part in this exciting event.

All vendors are welcome, whether they sell handmade goods, clothing, or food, as long as the items are fall, Halloween, or magical themed.

Don't hesitate to contact the Visit Fort Bragg Event Subcommittee if you have any questions about participating in this popular event. To secure a spot on the street, please fill out and submit the vendor application on the back of this flyer. Additionally, you can reach out for assistance with planning or for help with set up and breakdown on the day of the event.

To contact the Visit Fort Bragg Event Subcommittee, email
Cristal Munoz: cmunoz@fortbragg.com or call 707-961-2823 ext. 103.

MAGIC MARKET FESTIVITIES INCLUDE:

- Window Display Prizes (Be sure to decorate your storefront accordingly.)
- Costume Contest
 - Meet at City Hall Steps at 1:30 pm in costume.
 - Prizes awarded for various categories: families, children, teens, adults, pets, and best witch and wizard.
 - Prizes available for all ages.
- Face Painting
- Wand Making
- Photo Booths
- Sidewalk Chalk Art Drawing



MAGIC MARKET VENDOR APPLICATION FORM

Attention all merchants interested in securing a spot on the sidewalk or street at the magic market! Please fill out the application form below and send it via email to Cristal Munoz at cmunoz@fortbragg.com, or deliver it in person at City Hall. The deadline for submissions is **October 4, 2024**. Thank you!

Name: _____

Business/Non-profit: _____

Items You Will Be Selling: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Mobile: _____

Contact: _____

Special requests:

Notes:

- Set up time starts at 9 AM on October 26.
- Booth spaces are 10x10 only, no RVs or Trailers allowed.
- 15 minutes to unload items and move your vehicle; you can set up after moving your vehicle.
- There is **no fee** to sign up for a spot on the street.
- A 48-hour notice is required if you are not able to attend.
- Mendocino County requires Food Permits for home-made goods
 - <https://www.mendocinocounty.gov/home/showpublisheddocument/65676/638572445931900000>
- If you are interested in obtaining a business license, contact finance@fortbragg.com or call 707-961-2825.
- We reserve the right to refuse service.