



DOWNTOWN MERCHANT VENDOR REQUEST

Saturday, October 31, 2026 – 11 AM to 4 PM

Save the date!

Fort Bragg's Magic Market returns on October 31st, offering a fantastic opportunity to showcase your business as the community comes together to celebrate downtown.

Following the tremendous success of last year's event, the 300 and 400 blocks of Franklin Street and the 100 block of Laurel Street east of the alley will be closed to create space for vendors and activities.

We encourage merchants throughout downtown to participate. All vendors are welcome, including those offering handmade goods, clothing, food, and more.

If you have any questions about participating in this popular event, please contact the Visit Fort Bragg Event Subcommittee. To secure a spot on the street, please complete and submit the vendor application. Participation is **free**, so early sign-ups are encouraged.

For questions or assistance, contact:

Cristal Munoz cmunoz@fortbraggca.gov or 707-961-2823 ext. 103

MAGIC MARKET FESTIVITIES INCLUDE:

- Window Display Prizes (Be sure to decorate your storefront accordingly).
- Costume Contest
 - Prizes awarded for most spooky, creative, original, best witch and wizard.
 - Prizes for all ages
- Face Painting
- Wand Making
- Photo Booths
- Sidewalk Chalk Art Drawing
- Live Music
- Food Trucks
- Circus acts and much much more!!



MAGIC MARKET VENDOR APPLICATION FORM

Participation is completely **FREE**, and spaces fill quickly — please submit your vendor application early to secure a spot on the street.

Attention all merchants, vendors, and food operators interested in securing a spot at the Magic Market! Please fill out the application form below and send it via email to Cristal Munoz at cmunoz@fortbraggca.gov or deliver it in person at City Hall. The deadline for submissions is October 2, 2026 Thank you!

Contact Name:

Business/Non-profit Name:

Items You Will Be Selling:

Mailing Address:

City:

State:

Zip:

Email:

Phone:

Selling Permit Number:

Notes:

- First come first served to secure a booth.
- Booth spaces are 10x10 only, no RVs or Trailers allowed.
- Sellers' Permits are required - <https://cdtfa.ca.gov/taxes-and-fees/faqseller.htm>
- This event will be promoted by The County Visitor Bureau and The City's Visitor Bureau
- *Mendocino County requires Food Permits for home-made goods* -
- <https://www.mendocinocounty.gov/home/showpublisheddocument/78176/639177207531870000>
- If you are interested in obtaining a business license, contact finance@fortbraggca.gov or call 707-961- 2825.
- We reserve the right to refuse service.